



REDEFINING FLOW-THROUGH

Simpler Networks' is the last mile innovator. We grew up in the telecommunications industry and understand its market and technology challenges. Since our beginnings, we have focused exclusively on the needs of local service providers, innovating to conquer the last mile. We have pioneered automation solutions for copper distribution frames in central offices and street cabinets based on proprietary technology, turning a bottleneck into a flow of opportunity.

How do we do this? By redefining end-to-end flow-through provisioning. We have taken the concept of flow-through and extended it to include automation of the physical layer. That's the key to enabling local service providers to differentiate themselves by offering on-demand advanced services competitively, while accelerating revenues and reducing costs. Ultimately, they will be able to offer their customers the ability to turn these services on by themselves, even for short intervals, using precisely the services they need when they need them. It's what we call multi-service dial tone and it's our vision.

To deliver this competitive advantage, we use a unique and proprietary micro-relay technology based on MEMS (micro-electromechanical systems), which is 200 times smaller than conventional relays. This technology is the result of years of development and is the backbone of our EZ line of products.

Founded in 1999 by networking leaders who pioneered the concept and the development of automated distribution frames, Simpler Networks has assembled a group of world-class management and technology experts from the telecommunication, cable and networking industries. Together, they are committed to pushing the limits of technology to help local service providers better leverage their infrastructure.

Headquartered in Montreal, Canada. Simpler Networks is a privately held company. Investors include Highland Capital Partners, Kodiak Venture Partners, BCE Capital, Solidarity Fund QFL and Lothian Partners.

For more information on Simpler Networks, visit our Web site at simplernetworks.com.